



**Jean Monnet
Centre of Excellence**

ADAM MICKIEWICZ UNIVERSITY, POZNAŃ

EU external actions in the contested global order –
(in)coherence, (dis)continuity, resilience

Economic, cultural and science diplomacy of the EU and Member States. Towards a normative global order

Dr Adam Jaskulski

adam.jaskulski@amu.edu.pl

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ADAM MICKIEWICZ
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POZNAŃ

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EU Economic, cultural and science diplomacy versus other global players

Lecture 4



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1. US „new diplomacy”

- Public diplomacy
- Economic diplomacy
- Cultural diplomacy
- Science diplomacy
- Case studies



2. Russia „new diplomacy”

- Public diplomacy
- Economic diplomacy
- Cultural diplomacy
- Science diplomacy
- Case studies



3. Japan „new diplomacy”

- Public diplomacy
- Economic diplomacy
- Cultural diplomacy
- Science diplomacy
- Case studies



4. Brazil „new diplomacy”

- Public diplomacy
- Economic diplomacy
- Cultural diplomacy
- Science diplomacy
- Case studies



5. Canada „new diplomacy”

- Public diplomacy
- Economic diplomacy
- Cultural diplomacy
- Science diplomacy
- Case studies



6. Australia „new diplomacy”

- Public diplomacy
- Economic diplomacy
- Cultural diplomacy
- Science diplomacy
- Case studies

